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City Council Report – January 2026

Reporting for the Aquatic Center during the month of December 2025

December was an active and successful month at the Russellville Aquatic Center.

On December 11, we proudly hosted an RHS Swim Meet, welcoming athletes, families, and spectators to our facility.

Our final in-water fitness classes for the year concluded just before the holidays:

- Aqua Zumba and Arthritis-Specific Water Aerobics wrapped up on December 19
- Deep and Shallow Water Aerobics concluded on December 20
- Across all four classes, we served 72 total participants, reflecting strong interest in our aquatic fitness offerings.

In collaboration with Gina Kersh, we hosted a Free Talk with a Dietitian on December 15, achieving our highest turnout to date and continuing our focus on wellness education and community partnership.

The Aquatic Center operated under modified hours during Christmas to accommodate seasonal scheduling.

For December, we sold a total of 216 day passes generating a total of \$2,097.

Membership renewals and insurance reimbursement for the month reached \$10,809.50.

Class and Programs generated a total of \$3,675.49.

In terms of Rentals, 17 Half Room events, 6 Full Room events, and 2 Private Parties were booked, generating a total of \$3,750. These rentals are scheduled between December 2025 and February 2026

Current Memberships as of 12/31/2025= 1,953

<p>Family (of 4) = 208 1 month – 97 3 month – 28 1 year – 83 City Employee 1 Year- 0</p>	<p>Individual – 1,326 10 punch pass - 1227 1 month - 39 3 month – 16 6 month - 13 1 year – 26 City Employee 1 Year- 5</p>	<p>Special Memberships - 419 Senior - 81 Silver Sneakers - 224 Silver & Fit - 13 Prime - 14 Renew Active - 83 College Term – 4</p>
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December Year-over-Year Snapshot (2024 vs. 2025)

Compared to December 2024, December 2025 showed increased engagement and revenue. Day pass sales rose from **\$1,835** to **\$2,097**, membership renewals and insurance reimbursement increased from **\$8,396.50** to **\$10,809.50**, and total memberships grew from **1,752** to **1,953**. Rental revenue also increased from **\$2,975** to **\$3,750**, reflecting continued demand for facility use. Overall, December 2025 demonstrated stronger engagement, higher revenue, and continued growth in membership participation.