

1300 N. Phoenix Ave.
Russellville, AR 72801
479-890-SWIM

RUSSELLVILLE
**AQUATIC
CENTER**



M. J.
**HICKEY
POOL**

1312 E. 16th Street
Russellville, AR 72801
479-968-6612

City Council Report – October 2025

Reporting for the Aquatic Center and M.J. Hickey Pool during the month of September 2025

Classes and Programs:

- 4 aerobics classes – one more for a total of 4 instructors, 85 participants. Two additional instructors in training (revenue: \$4,300)
- Fall swim lessons session one – we offered 7 classes ranging from baby and me up to adult classes and all levels in between. We currently have 10 certified instructors on staff including the management team
- Dive Class with Coach Val Heinzen as a carryover from the summer. We had 6 participants and hope to grow that program.
- Scuba Certification Class with the Scuba School in Morrilton

Special Events:

- Sound Baths with Jill Belongia – 45 minutes of relaxation in the therapy pool with singing bowls that vibrate and send sound waves throughout the facility at 432 MHz. This special event is well received by patrons and guests and we plan on hosting more near the holidays.
- Private party hosted by the ATU VPAA for minority and first gen college students

Regular Monthly Events:

- 2nd Friday Water Polo – new players every month
- Staff Meeting – we worked on endurance, stamina and working under stressful situations
- All swim teams are back to practice at the RAC – RHS, Special Olympics and Racers

Other Items:

- 24 party rentals and bookings; Revenue = \$6,275.
- Memberships revenue \$7,539.50 which includes insurance reimbursements and 96 new or renewed memberships
- Day Passes 314 transactions resulting in \$3,118
- Concession sales brought in \$609