



## City Council Report – August 2025

### *Reporting for the Aquatic Center and M.J. Hickey Pool during the month of July 2025*

July was a packed month at both the Russellville Aquatic Center and M.J. Hickey Pool. We made a splash this month with strong community participation, facility upgrades, and several standout events!

#### Highlights:

- Big Splash: New Water Slide at Hickey!
  - Thanks to the Russellville Regional Leadership Academy and community donors, we installed a brand-new water slide! The kids (and adults!) are loving it.
- Hickey Pool Season Passes were up 25% over last year!
- Day Passes: Nearly 3,000 transactions for day passes across both facilities.
- Swim Lessons:
  - Session 3 (July 7-17): 20 classes, levels Preschool–Level 3
  - Session 4 (July 28-August 7): 21 classes, levels Preschool–Adult
  - 213 total participants for swim lessons this month
  - \$1,000 in Learn to Swim donations provided 17 free lessons.
- Water Aerobics at Hickey: 15 participants in the summer class.
  - Fall classes registration opens August 11th!
- Rentals:
  - \$7,000 in rental sales this month and hosted 54 rentals including Hickey Pavilion, private parties, RAC, and PAC events — despite weather cancellations.

#### Busiest Day of the Summer: July 24th

- Nemo Night drew 145 attendees!
  - Partners: Scuba School, Glenn Masker & Chris
  - Free popcorn + swimming + Finding Nemo!
- 2 Kayak Classes on the same day (and a 48-person waitlist!)
  - We've added 4 more classes in August with help from AGFC & Chad Lowe
- Other Notable Events:
  - ATU Band Camp
  - Arkansas Governor's School
  - Lifeguard Olympics (sponsored meal by Steve Comeaux, Judy Olson & Norm Chronister)
  - Multiple Sharks Swim Meets, including the Meet of Champs (sponsored by Knights of Columbus).