



## City Council Report – July 2025

### *Reporting for the Aquatic Center and M.J. Hickey Pool during the month of June 2025*

Rain, rain and more rain is how the month of June started for the Aquatic Center and M.J. Hickey Pool. We had to close Hickey for a little over a week total and the aquatic center for a couple days resulting in party rental refunds and moving swimming lessons from Hickey to the RAC. Rentals netted \$4,725 while classes/programs brought in \$4,214. What started out rough ended on a high note, and in spite of the weather, we sold 6,168 day passes to both facilities for a total of \$19,325 in revenue. This does not include both the Russellville and Dardanelle Boys and Girls Clubs and a local day care bringing their kids two times a week to Hickey. That's almost 200 kids just between those 3 groups. Some of our guards have attributed the Summer Bash to an uptick in the outdoor pool usage. Either way, the pool is being utilized.

New and/or renewed memberships combined with insurance reimbursements totaled \$12,173. That is 167 at the Aquatic Center and 41 at Hickey. Concessions brought in \$4,717 while Learn to Swim donations resulted in an additional \$1,620. That brings our number of free lessons we are able to give to 79.

Events that took place and both facilities included the following:

- Learn to Swim summer sessions 1 and 2 hosted 148 participants.
- Our first ever Dive Skills Camps were a big success. Valerie Heinzen coached the participants in an introduction to diving, skills progression and proper form, control and entry. These camps are one week long and meet at Hickey. We held two camps and will have 2 more in July.
- We completed our last two lifeguard certification classes and for new employees and others
- Dietitian Gina Kersh met with members in our free Talk with a Dietitian series
- We hosted ATU's inaugural Gear Up camp for a water safety skills demo and swim party
- The Conway and Pope County Search and Rescue teams did their dive and equipment training at Hickey. It was a nice collaboration between the organizations, not to mention the rescue robot was cool to see.
- The Boys and Girls Club Sharks summer swim team hosted their first meet of the season with hundreds of participants. They will host 2 more at the Aquatic Center this summer.
- Lap Swimming at Hickey resumed for the early morning trainees and mid-day/evening swimmers.
- Our water aerobics class moved over to Hickey for the summer