

1300 N. Phoenix Ave.
Russellville, AR 72801
479-890-SWIM

RUSSELLVILLE
**AQUATIC
CENTER**



M. J.
**HICKEY
POOL**

1312 E. 16th Street
Russellville, AR 72801
479-968-6612

City Council Report – April 2025

Reporting for the Aquatic Center during the month of March 2025

Revenue accounts:

- Rentals: 33 and RHS Swim Program Agreement payment (\$14,229)
- Memberships –purchased and/or renewed during the month, and insurance reimbursements: 102 (\$7,632)
- Day passes – 11&under 1,000 in 517 transactions; 12&up 1,133 in 681 transactions (\$7,084)
- Concessions - \$1,197
- Classes/Programs - \$4,373
- Net Credit Card fees - \$722 (we were able to negotiate a lower rate (2%))

Special Events:

- 03/01 - Day 2 of the 5A and 4/1A state swim meets. Revenue from both meets, which are included in the rental revenue totaled \$2,056
- 03/07 - Talk with a Dietitian
- 3/15 - Special Olympics Swim Meet and coaching certification class
- 03/11-03/21 – Spring Swim Lessons
- 03/24-03/28 - Spring Break and the pool was full every single day. Kids Stuff daycare brought 20 kids
- 03/31 - WSI certification class started

As always: Water Polo, Water Aerobics, Scuba Classes, Swim Team practices (3 teams)

Continued from previous months: 4H Robotics, ATU ROTC