

1300 N. Phoenix  
Ave.  
Russellville, AR  
72801

RUSSELLVILLE  
**AQUATIC  
CENTER**



M. J.  
**HICKEY  
POOL**

1312 E. 16<sup>th</sup> Street  
Russellville, AR  
72801  
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City Council Report - December 2024 - RAC

Russellville Aquatic Center events for the month of November included:

- 11/04/24 Talk with a Dietitian – this was the second session in a new series we began in 2024. Registered dietitian and nutritionist, Gina Kersh, is on hand to answer questions for members who are interested in improving their health. This come and go Q&A series is free for members. We had 7 people drop in.
- 11/08/2024 2<sup>nd</sup> Friday Water Polo. Proceeds from 2<sup>nd</sup> Fridays since March, were used to purchase practice caps. We are up to 25 players who have joined us at one time or another with a consistent 12 each week.
- 11/14/24 RHS swim meet hosted 7 teams and 113 swimmers. The boys team finished first while the girls finished 2<sup>nd</sup>.
- 26 party rentals for the month (\$3,125)
- Holiday hours for Thanksgiving

Membership renewals for the month of November: (total = \$4,453)

- Individual: 29 one month, 5 three month, 2 six month, 6 senior passes, and 5 punch passes;
- Family: 17 one month;
- Insurance reimbursements for October 2024: SilverSneakers \$988, Silver & Fit/Active & Fit \$102, Renew Active/Prime \$248

**Current Memberships as of 11/31/2024 = 1,844**

<b>Family (of 4) = 275</b>	<b>Individual – 1,067</b>	<b>Special Memberships - 502</b>
1 month – 173	10 punch pass - 954	Senior - 104
1 year – 69	1 month - 66	Silver Sneakers - 270
3 month – 28	3 month – 19	Silver & Fit - 17
	6 month - 10	Prime - 29
	1 year - 18	Renew Active - 67
		College Term – 15

For the month of November we sold a total of 437 day passes (\$1,507).

In other news, we hired and on boarded a new Assistant Manager to fill Brandon Warner’s vacant position. Michael Farley started on 11/05/24 and is catching on quickly. We look forward to his continued training.