

1300 N. Phoenix  
Ave.  
Russellville, AR  
72801

RUSSELLVILLE  
AQUATIC  
CENTER



M.J.  
HICKEY  
POOL

1312 E. 16<sup>th</sup> Street  
Russellville, AR  
72801  
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## City Council Report - September 2024 - RAC & M.J. Hickey Pool Report

M.J. Hickey Pool closed to the public on August 10, 2024. We were scheduled to close on the 11<sup>th</sup> and host end of summer bash, but the weather did not cooperate. A new lap swimming initiative began this summer and we have a strong base of interested patrons to keep the momentum going into next summer. As one of the very few 50-meter pools in the state, we have been able to dust off our hidden gem and get more people in the water. In addition to local lap swimmers, the Russellville High School and the Central Arkansas Racers swim teams are practicing at Hickey until the weather changes and the water gets too cold.

Pool parties are popular and book out months in advance. We hosted 31 parties at the RAC and 6 parties at Hickey. The final weeks of summer at Hickey brought in around \$4,400 dollars in day passes and memberships. While the RAC received approximately \$8,000 in day passes and \$7,500 in membership revenues.

Three of our full time staff participated in the Tech involvement fair on August 19<sup>th</sup>. We had 99 students enter to a win a free semester pass. As a result of the \$75 fair entry fee, we sold 11 semester at \$75/membership. This was a great investment and we look forward to participating again.

### Other news and events:

- Brandon Warner, Assistant Aquatics Manager, led a Boys Scout water safety lesson and a Lifeguard Certification Class.
- The Yell County Dive Team held the first day of the swim portion for their recertification training and will be back next month to finish the final swim portion.
- Our 2<sup>nd</sup> Friday Water Polo night has been a success, we had enough players for 2 full teams and subs. We are really enjoying watching this league grow.
- Midnight Meat Man was scheduled for our end of summer bash on 8/11/24, but was rained out so he moved over to the Aquatic Center where we were able to feed the patrons and staff. Great to see so many smiles!