

1300 N. Phoenix
Ave.
Russellville, AR
72801

RUSSELLVILLE
AQUATIC
CENTER



M.J.
HICKEY
POOL

1312 E. 16th Street
Russellville, AR
72801
178.962.6612

City Council Report - August 2024 - RAC & M.J. Hickey Pool Report

During the month July, both the Aquatic Center and M.J. Hickey Pool were bustling with water aerobics classes, swimming lessons, scuba lessons, Boy Scout water safety training, lap swimming, therapy exercises, water polo, basketball and open swimming. The Aquatic Center brought in \$23,108.50 in day passes and memberships, while M.J. Hickey Pool collected \$8,443. The Boys and Girls Club continues to be the largest user group at Hickey Pool. Revenue will increase after the end of summer when they pay for the Russellville Sharks Swim Team program agreement and entry fees for the Dardanelle and Russellville Clubs.

Learn to Swim donations collected an additional \$2,100 and we were able to provide an 42 more free level 1 swim lessons to the community, bringing the total number of free lessons to 134. This exceeds last year's total and we are getting closer to our goal of 200 free lessons. The final two sessions of our summer Learn-to-Swim program consisted of 21 classes ranging from pre-school to adult level classes with a total 85 participants. Swim lessons and Aqua Zumba classes and programming revenue was \$5,610 for the month of July.

Both facilities continued to be rented out nearly every time slot available, RAC had 26 party rentals and Hickey had 12 parties and 2 pavilion rentals. Swimmers get hungry while around the water and concessions sales were \$1,152 at the RAC and \$3,450 at Hickey.

This month we hosted the summer league Meet of Champs swim meet sponsored by the Russellville Kiwanis Club. The Russellville Sharks had 61 swimmers qualify for the meet. Hickey Pool held its first USA Swimming Meet in a long time. The meet was hosted by the Central Arkansas Racers Swim Team and a number of competitors were able to make last minute state qualifying times. Hickey Pool looked great with the new lane lines and the out of town supporters spoke highly of our facility. We also hosted several large groups from the following camps and organizations: ATU Upward Bound students, ATU middle school band campers and Governor's School students