



1300 N. Phoenix Ave.
Russellville, AR 72801
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City Council Report - March 2024

RHS and PHS hosted their last regular season meet on 2/1/24, 5A and 4-1A West Conference, and the Arkansas Activities Association 5A & 4-1A State swim and dive meets. RAC hosted 42 teams from all over Arkansas during this month's swim meets. Hundreds of spectators attended each meet. The Russellville Lady Cyclone Swim and Dive team made history with their 4th straight 5A State Championship and 7th straight conference championship. The men's team won the 5A West Conference Championship and placed 4th in state. RHS won 3 gold medals and had 6 All State Swimmers. Having the "home court advantage" has helped these teams achieve greatness.

Dover School District hosted a private event for their 5th through 8th graders bringing in extra rental revenues. Our rental revenue increased by 24% over January. Not including meet fees for the high school swim meets which will be billed out in March. We had 19 rentals for the month.

RAC was closed to the public multiple times during February, nevertheless our daily admissions revenue went up by 56% from last month. And we currently have 1,517 active members.

Our Learn-to-Swim partnership campaign began, and donations and pledges are starting to roll in. Several of our "Morning Crew", those who are usually waiting at our doors at 5:30am, pooled their resources together and funded 3 lessons. Our goal with the Learn-to-Swim partnership is to offer 200 free Level 1 swim lessons this summer. This is the 3rd year of the campaign.

We started our maintenance projects: new seals on the windows, therapy pool and all shower stalls. We added a new lift chair to the therapy pool and deep cleaned the facility. New lighting was ordered and will be installed in the near future.

Normal monthly programming included our deep and shallow water, swim team practices, Try Scuba and swim lessons. We opened a lane for the 4H aqua robotics team to test their robots in preparation for their big competition in March hosted at UALR. The Boy Scouts completed their annual swim checks.

American Red Cross updated the lifeguard standards for their certification process. Zoe Keen, RAC Admin Assistant and Lifeguard Instructor Trainer, is recertified along these new guidelines and will be teaching Lifeguard Certification Classes starting in March.