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January 2024, got off to a slow start with the closures due to inclement weather (4 days), but we still managed to fit in 17 party rentals and a swim meet. We started our winter swim lesson sessions. Matt Rhinehart, certified water safety instructor, received accolades for being prepared, encouraging and a great teacher. He is an asset to the Aquatic Center.

Clarksville Aquatic Center was closed for repairs so we hosted an additional 3 swim teams for a week, making a total of 8 swim teams practicing here totaling almost 100 swimmers. It was nice to see all the lanes filled in the evenings and some on Saturdays.

The swim meet on the 23rd, hosted 8 swim teams with 130 swimmers from around the central part of the state. This season we are selling out of our concession items which increases our internal sales significantly.

Janna Martin and Brandon Warner attended the 2nd Annual Arkansas Aquatics Conference in Cabot (01/24-01/26/24). Melissa Beatty, former Aquatics Manager, co-created this event in 2023 with the help of Kelly Lewis, Assistant Parks and Rec Director, from Cabot. Janna and Brandon attended the Certified Pool Operators (CPO) class and will take the certification test in early February. This is one of 2 key certificates they will receive to ensure smooth technical and mechanical operations at the Aquatic Center.

RAC lifeguards are routinely performing lifesaving drills in their down time and continue to achieve weekly swim standards. We have a great staff of young people committed to the safety of our patrons.

We had 31 new memberships last month (individual, senior, family and punch passes). Additional programming included a kayak roll class, deep and shallow water aerobics and scuba diving. We have seen an uptick in lunch time therapy pool use, and weekend attendance. All in all it was a very good month. February is a very busy month for RAC and expect to increase revenue significantly.