



# Welfare of Russellville's Animals: Helping the Russellville Animal Control

Destiny Freeman, Liz Chrisman, Vanessa Williams,  
Edwin Cuenco, and Kaitlyn Eubanks

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“The greatness of a nation and its moral progress can be judged by the way its animals are treated.”

-Mahatma Gandhi



# Background

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- ▶ **Overpopulation threatens animal welfare in America**
  - ▶ Roughly 4 million euthanized yearly
  - ▶ Overcrowding exacerbates problems
  - ▶ Strays and feral animals suffer as a result
  
- ▶ **Excess animals create a myriad of societal problems**
  - ▶ Greater spending
  - ▶ More wildlife interference
  - ▶ Unnecessary suffering
  - ▶ Callous citizens



# Our Goal

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“Our goal is to advance animal welfare by raising awareness to the overpopulation problem, by improving conditions within the Russellville Animal Control shelter, and by increasing community involvement.”



# Importance

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- ▶ **Improvements in animal welfare**
  - ▶ Reduce costs to citizens
  - ▶ Lessen health risks
  - ▶ Diminish suffering of animals
- ▶ **Educating residents**
  - ▶ Creates empathetic, involved citizens
  - ▶ Improves moral decision-making
  - ▶ Helps lessen overpopulation



# Proposed Programs

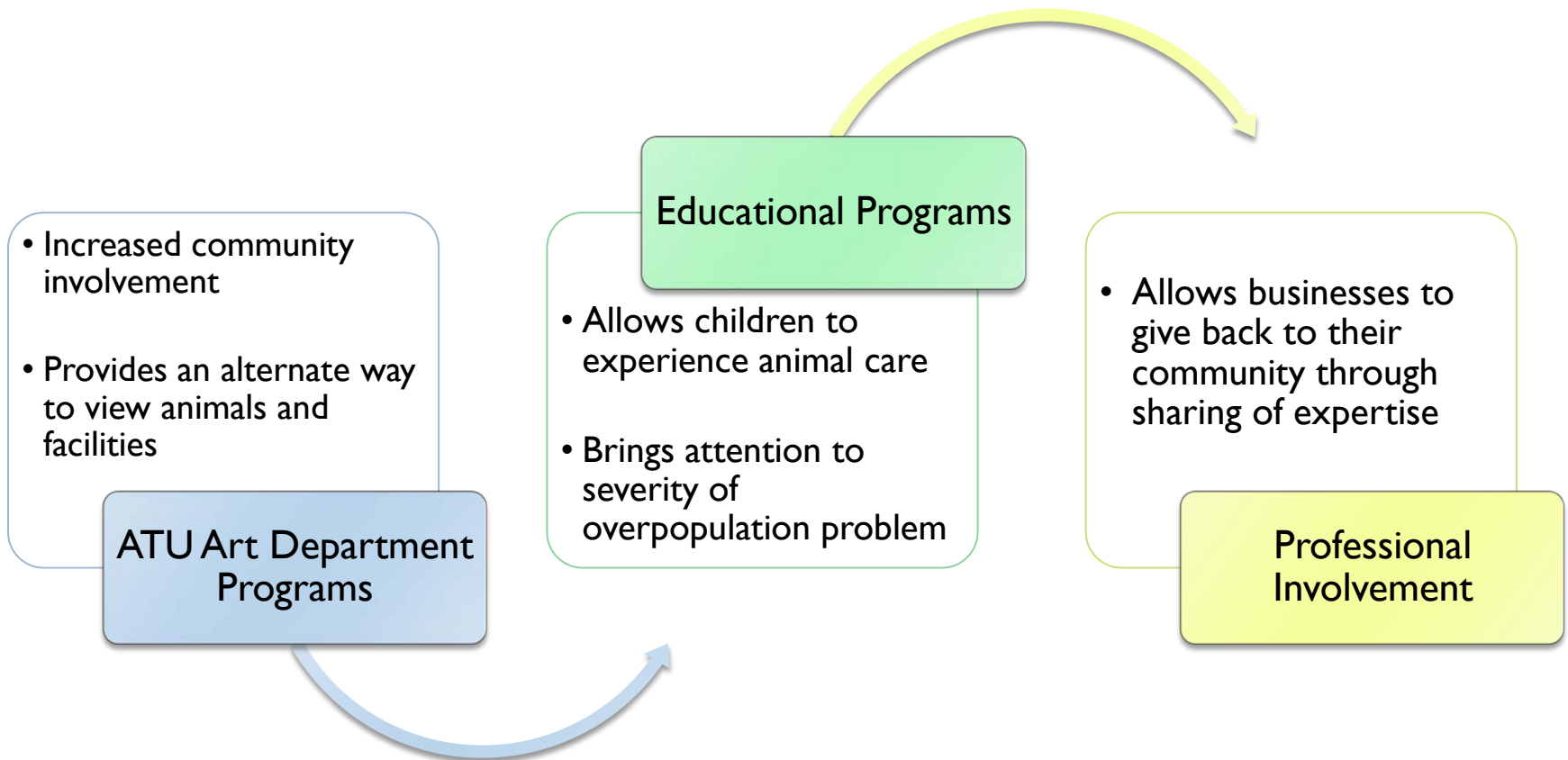
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- ▶ **Funds and Supply Drives**
  - ▶ Christmas, Spring Break, and Summer
- ▶ **Adoption Days**
  - ▶ New Year's Day and Valentine's Day
- ▶ **Educational and Community Involvement**
  - ▶ Programs on pet care, training, and welfare
  - ▶ Talks with vets, trainers, and other professionals
  - ▶ Art Auction and Art Exhibits



# Programs Overview

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# Shelter Improvements

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## ▶ Purpose

- ▶ Create a more inviting environment for visitors
- ▶ Create a more hygienic, reduced stress environment for animals

## ▶ Other ideas

- ▶ New quarantine area
- ▶ Additional kennels



### Exterior

- Outdoor signage
- Landscaping
- More exercise runs

### Interior

- More comfortable interior for visitors
- Add interest and involvement with murals and local art

### Renovations

- Add UV germicidal lights
  - Add better air filtration systems
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# How to Help

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## ▶ Donate

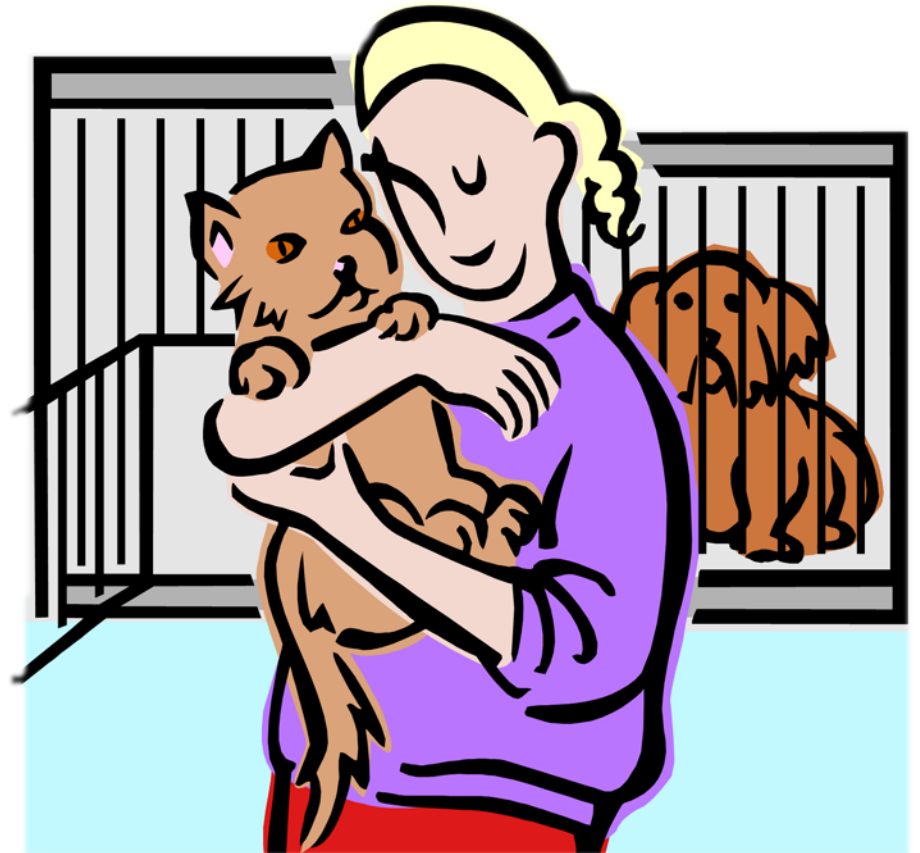
- ▶ Your time
- ▶ Your space
- ▶ Your support

## ▶ Realize

- ▶ Your contribution matters

## ▶ Educate

- ▶ Spread the word



# Good Publicity

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- ▶ **Mass Media**
  - ▶ TV
  - ▶ Radio
  - ▶ Newspaper
- ▶ **Inside support**
  - ▶ Get your employees involved
- ▶ **Program attendance**
  - ▶ Come out and show your support



